

# Autumn Entrepreneurship School

From Research to Market

Thursday - 2022 October 19th - Online

An online training day in entrepreneurship for all researchers (specially PhD students) within the UNITA constellation of universities who wish to receive specific and professional training in entrepreneurship. Under the label 'From Research to Market', attendees will receive key information on how to valorise their research, how to manage the intellectual property of their research results, what tools are available in their universities to do so and learn about the problems of the early stages of company formation. All provided by professionals from the Universities belonging to the RE-UNITA consortium.

Please register at:

<https://eventos.unizar.es/87929/tickets/autumn-school-from-research-to-the-market.html>

## Agenda

- 09:00 Inauguration  
by Gloria Cuenca, Vicerector for Technology Transfer of the University of Zaragoza
- 09:15 Presentation of Proof of Concept and InnoUNITA training Programs
- 09:30 Inaugural talk: From Research to Market  
By Rosa Monge, CEO of BeonChip
- 10:30 Research valorization  
By Maylis Chusseau, President of Aquitaine Science Transfer for our region in the south-west of France
- 11:30 Coffee break
- 12:00 IP management in Europe  
By Denis Aivazian, Groupe Aivazian Moreau
- 13:00 Internal regulation in UNITA Universities  
(round table with Q&A)
- 14:00 Lunch time
- 15:00 Strategies to escape the death Valley  
By Lourdes Vega, Full Professor, Khalifa University
- 16:00 Group dynamics to develop ideas coordinated by OTRI UNIZAR
- 17:30 Presentation of ideas from the teams
- 18:30 Wrap up & closing time



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