

# VENTURE MAKERS "COLLISION" SHORT COURSE

## CREATING VALUE IN A RAPIDLY CHANGING WORLD

The World we inhabit is continuously changing through the colliding of rapid technological advancements, global shocks, climate change and geo-political instability. As the world becomes more complex, the way society, consumers & business interact and behave also changes. For business, such an uncertain landscape requires new forms of thinking and a new set of diversified skills.

Innovation and entrepreneurship can provides frameworks to navigate and solve today's and tomorrow's problems and develop the capacities to reimagine.

The venture Makers "Collision" short course helps students to explore the DNA of Innovation and Entrepreneurship and apply methods to unpack complexity and create value with purpose and meaning.

The students will learn to:

- Analyse and synthesise complex scenarios to identify entrepreneurial opportunities
- Design and test hypotheses to generate new ideas

## COURSE DETAILS

Collision, is a 12-hour online short course offered to build skills in innovation and entrepreneurship. It is delivered through the Venture Makers Open Learning Platform

Develop skills in three fundamental elements of modern entrepreneurship

- opportunity identification
- analytical risk-taking
- purposeful value creation

The 12-hour online short course commences in September and November 2022.

The participants successfully completing the course will receive a 'certificate of completion' and a 'digital badge'.

## COURSE REGISTRATION

This course is being brought to you by the Alliance of Guangzhou International Sister-City Universities (GISU) in partnership with Launch Pad, Western Sydney University.

This short course is being offered at 'no cost' to the GISU Alliance member universities.

To register for these programs, please contact the designated GISU member representative of your university.

For further information contact:

Inu Rana

[i.rana@westernsydney.edu.au](mailto:i.rana@westernsydney.edu.au)

