



PACKALLIANCE ONLINE WORKSHOP: SPECIALIST IN THE CIRCULAR ECONOMY OF PLASTIC PACKAGING

Thursday, June 10 – h 10.00

PROGRAMME

- 10.00 – 10.10 Project presentation – **Belén Gracia**, Campus Iberus
- 10.10 – 10.25 New materials and bio-based materials by Biotechnika, Poland – **PhD Krzysztof Makowski** (R&D Department director / Chief biotechnologist, Bioeconomy development – Biotechnika)
- 10.25 – 10.35 Module n. 1 presentation – Prof. **Joanna Kulczycka** (AGH University of Science and Technology) and Prof. **Agnieszka Cholewa-Wójcik** (Cracow University of Economics)
- 10.35 – 10.50 Eco-design and Novel manufacturing processing by Gualapack Spa, Italy – **Michelle Marrone** (Technical PM, Sustainability PL Gualapack Spa)
- 10.50 – 11.00 Module n. 2 presentation – Prof. **Luciano Di Maio** (Ph.D Università di Salerno)
- 11.00 – 11-15 Residue management and valorisation by Plastics Europe, Spain – **Irene Mora** (Sustainability and Environment Manager, Plastics Europe)
- 11.15 – 11.25 Module n. 3 presentation – Prof. Dr. **Cristina Nerín** (Full Professor of Analytical Chemistry – Universidad de Zaragoza)
- 11.25 – 11.40 Citizen and Consumer engagement by Ekokumppanit Oy, Finland – **Tanja Hynnen** (Project Expert, Ekokumppanit Oy)
- 11.40 – 11.50 Module n. 4 presentation – **Eveliina Asikainen** (PhD, Senior Lecturer, TAMK)
- 11.50 – 12.00 PackAll HUBS – Ecoembes
- 12.00 – 12.15 How to participate to the PackAll Course – **Robert Soliva**, Campus Iberus

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