



| MONDAY 27th of March | TUESDAY 28th of March | WEDNESDAY 29th of March | THURSDAY 30th of March |
|---|--|--|--|
| | <p>9:00- 11:00 Financial Risk Management -3º ADEi --- AULA M2 ESSCA- Salma Mefte-Wali "Foreign currency risk management and the value of non-financial firm"</p> | <p>9:00- 11:00 Economic History and World Economy -1º ADEi 13:00- 15:00 Economic History and World Economy -1º ADEi - AULA M1 East Anglia- Liliana Harding "Economics of disintegration (Brexit implications)"</p> | <p>9:20 -11:00 Plan de Marketing (4º MIM) ---AULA A-8 EPHEC - Evelyne Lambert "Consumers and producers : new trends. The case of Belgium"</p> |
| | | <p>11:00 - 13:00 Gestión de Carteras-4º FICO -AULA A-7 Universitatea "ALEXANDRU IOAN CUZA" Iasi- Irina Bilan "Foreign exchange rates and foreign exchange risk management"</p> | <p>9:00 -11:00 (Seminario M1) Université Jean Monnet de Saint-Etienne - Julien Strignano Made in France : ¿Un mercado relativo?</p> |
| <p>13:00 - Wellcome Address 13:15 BSH Internationalization of the Business Jesús Egido - Chief Financial Officer https://www.bsh-group.com/index.php?page=1026 (SALÓN DE ACTOS)</p> | <p>15:00- 17:00 Inglés para marketing 4º MIM---AULA A8 IDRAC International School of Management - Sandra Ricardez Delli "International communication"</p> | <p>11:00- 13:00 Statistics I - 1º ADEi---AULA M1 Umea Universitet- Priyantha Wijayatunga "Introduction to statistics tests, methods and models"</p> | |
| | <p>15:00- 17:00 (Seminario M1) Martin Kuhn - Fachhochschule Dortmund "Workshop on stereotypes"</p> | <p>11:00- 13:00 Marketing management -SALÓN DE ACTOS Fachhochschule Kufstein Tirol Bildungs GmbH -Monika Kohlhofer "Event marketing"</p> | <p>12:00- 14:00 Research Seminar --- Seminario M2 Umea Universitet - Stefan Sundgren Board-members' "off-the-job" legal infractions and the agency cost of debt: Evidence from small business bankruptcies</p> |
| | | <p>15:00- 17:00 Financial Valuation -2º ADEi---AULA M1 Inholland University- Robert V. van Wordragen "Pending the name of the lecture"</p> | <p>15:20 -17:00 Plan de Marketing (4º MIM) --- AULA A-8 EPHEC - Evelyne Lambert "Consumers and producers : new trends. The case of Belgium"</p> |
| FACULTAD DE ECONOMÍA Y EMPRESA | | <p>15:00- 17:00 Excellence and Quality Models -4º ADEi---AULA 23 Inholland University - Marleen Bartelts-Schilt "Change Management"</p> | <p>17:00 -21:00 Plan de marketing -OPTIONAL ACTIVITY- AULA 11 EPHEC - Evelyne Lambert "Consumers and producers : PRACTICAL CASE"</p> |
| Campus Rio Ebro- Only for enrolled students- | | | |
| Campus Rio Ebro | | <p>17:00-19:00 Financial Statements-2º ADEi---AULA M1 Umea Universitet - Stefan Sundgren "Estimates and judgment in accounting"</p> | |
| Campus Paraiso | | | |