



Elsevier Author Seminar



**Universidad
Zaragoza**

The University of Zaragoza, June 4th 2015

**"How to Write Great Papers:
From title to references,
from submission to publication"**

Elsevier, in collaboration with the University of Zaragoza, is pleased to invite you to attend the Author Seminar "How to Write Great Papers: From title to references, from submission to publication" which will take place on June 4th at Salón de Actos Biblioteca de Humanidades "María Moliner".

The objective of this seminar is to introduce young researchers to skills necessary for the development of a good research article, according to the criteria required by the majority of national and international academic journals. The speakers will share their experiences of editing and publishing articles and their proposals for improvement of the quality and visibility of the scientific publication.

The seminar will be led by Prof. Agustín Estrada-Peña - Dept. of Parasitology, Faculty of Veterinary Medicine Univ. of Zaragoza and Associate Editor of the Journal Ticks and Tick-borne Diseases and Dagmar Gebauer, PhD, Senior Publishing Editor, Elsevier who are accredited and experienced international professionals in publishing.

We hope you will participate in this important and interesting seminar.

Space is limited. Please register early.

INFORMATION

Date: June 4th, 2015
Hour: 16:00 hr- 19:30 hr.
Place: Salón de Actos - Biblioteca de Humanidades "María Moliner"
Calle Pedro Cerbuna,12; 50009 Zaragoza

AGENDA

- 16:00** Registration
- 16:25** Welcome address by Mr. Edward Wedel-Larsen – Account Manager of Elsevier
- 16:30** "A list of common mistakes when submitting a paper for publication (and how to avoid them)" by Prof. Agustín Estrada-Peña - Dept. of Parasitology, Faculty of Veterinary Medicine Univ. of Zaragoza and Associate Editor of the Journal Ticks and Tick-borne Diseases
- "Accepted for publication :-) - but how to get your paper noticed?" by Dagmar Gebauer, PhD, Senior Publishing Editor, Elsevier
- 18:30** Break
- 18:45** "Mendeley: your research, anywhere" by Mr. Edward Wedel-Larsen, Account Manager, Elsevier
- 19:15** Q&A Session

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